

# Levels of Recognition



## Founders Crown Ambassador\*

A Founders Crown Ambassador is a qualified Platinum who has sponsored 20 legs, each of which was at the 21% performance bonus level for all 12 months of the performance year or is a Diamond Bonus Recipient who has achieved 30 FAA Points.



## Crown Ambassador

A Crown Ambassador is a qualified Platinum who has sponsored 20 legs, each of which was at the 21% performance bonus level for at least 6 months of the performance year or is a Diamond Bonus Recipient who has achieved 27 FAA Points.



## Founders Crown\*

A Founders crown is a qualified Platinum who has sponsored 18 legs, each of which was at the 21% performance bonus level for all 12 months of the performance year or is a Diamond bonus Recipient who has achieved 25 FAA Points.



## Crown

A Crown is a qualified Platinum who has sponsored 18 legs, each of which was at the 21% performance bonus level for at least 6 months of the performance year or is a Diamond bonus Recipient who has achieved 22 FAA Points.



## Founders Triple Diamond\*

A Founders Triple Diamond is a qualified Platinum who has sponsored 15 legs, each of which was at the 21% performance bonus level for all 12 months of the performance year or is a Diamond bonus Recipient who has achieved 20 FAA Points.



## Triple Diamond

A Triple Diamond is a qualified Platinum who has sponsored 15 legs, each of which was at the 21% Performance bonus level for at least 6 months of the performance year or is a Diamond Bonus Recipient who has achieved 18 FAA Points.



## Founders Double Diamond\*

A Founders Double Diamond is a qualified Platinum who has sponsored 12 legs, each of which was at the 21% Performance Bonus level for all 12 months of the performance year or is a Diamond Bonus Recipient who has achieved 16 FAA Points.



## Double Diamond

A Double Diamond is a qualified Platinum who has sponsored 12 legs, each of which was at the 21% Performance Bonus level for at least 6 months of the performance year or is a Diamond Bonus Recipient who has achieved 14 FAA Points.



## Founders Executive Diamond\*

A Founders Executive Diamond is a qualified Platinum who has sponsored 9 legs, each of which was at the 21% Performance Bonus level for all 12 months of the performance year or is a Diamond Bonus Recipient who has achieved 12 FAA Points.



## Executive Diamond

An Executive Diamond is a qualified Platinum who has sponsored 9 legs, each of which was at the 21% Performance bonus level for at least 6 months of the performance year or is a Diamond Bonus Recipient who has achieved 10 FAA Points.



## Founders Diamond\*

A Founders Diamond is a qualified Platinum who has sponsored 6 legs, each of which was at the 21% Performance bonus level for all 12 months of the performance year or is a Diamond bonus Recipient who has achieved 8 FAA Points.



## Diamond

A Diamond is a qualified Platinum who has sponsored 6 legs, each of which was at the 21% Performance Bonus level for at least 6 months of the performance year.



## Founders Emerald\*

A Founders Emerald is a qualified Platinum who has sponsored 3 legs, each of which was at the 21% performance bonus level for all 12 months of the performance year.



## Emerald

An Emerald is a qualified Platinum who has sponsored 3 legs, each of which was at the 21% performance bonus level for at least 6 months of the performance year.



## Founders Sapphire

A Founders Sapphire is a qualified Platinum who has sponsored 2 domestic 21% legs in the same month, for all 12 months in a performance year, whilst maintaining 4000 personal Group PV or has a third 21% leg in the absence of 4000 GPV in any month.



## Sapphire

A Sapphire is a qualified Platinum who has sponsored 2 domestic 21% legs in the same month, for 6 months in a performance year, whilst maintaining 4000 personal Group PV or has a third 21% leg in the absence of 4000 GPV in any month.



## Founders Ruby

A Founders Ruby is a qualified Platinum who has maintained 20,000 Personal Group PV for all 12 months in a performance year in market.



## Founders Platinum\*

A Founders Platinum has attained 12 qualifying months at the Silver Producer Level as defined in the Amway Business manual for all 12 months in a performance year in market.



## Ruby

A Ruby is a qualified Platinum who has attained at least 20,000 Personal Group PV in any one month during the performance year in market.



## Platinum

A Platinum has attained 6 qualifying months at that Silver Producer Level as defined in the Amway Business manual, at least 3 of which are consecutive.



## Gold Producer

A Gold Producer has attained three qualifying months at the Silver Producer Level as defined in the Amway Business Manual.



## Silver Producer

A Silver Producer has attained a qualifying month at 21% as defined in the Amway Business Manual.

\* Volume equivalency is also applicable to these Founders levels.